

News Release

New international education guide breaks new ground for expatriate and relocating families

Friday 26 February 2016 – The launch edition of *Re:locate* Global’s annual *Guide to International Education & Schools* is now available. Its unique editorial content, beautiful illustrations and high-quality production make it a first in the global mobility market for HR decision-makers, those responsible for relocation and managing global teams, and relocating families.

Designed to support parents embarking on an international assignment or a relocation to another area in their country of origin, this substantial publication is also an invaluable resource for relocating families and the professionals who support and advise them, and enables schools to showcase their offering and expertise.

The content includes informative, engaging features and practical advice on choosing a school and curriculum choices in relocation destinations around the world, including the UK, the USA, Canada, Europe, China, Vietnam, India, Malaysia, Singapore, and the Middle East. Directories of schools, school associations and suppliers are also included.

The guide was launched at the inaugural *Re:locate* International Education Forum, held at London’s Institute of Directors on 19 February. Many of the schools which contributed editorial to the guide participated.

Says *Re:locate* Global’s managing editor, Fiona Murchie, “Moving is a stressful business, even if you have done it many times before. For employees, there is the challenge of getting to grips with their new role and work commitments and understanding the nuances of the business culture in their new location. For partners, there can be concerns around finding employment and settling the family.

“For parents with accompanying children, sourcing appropriate school places is paramount. Without the reassurance of a place, they may even refuse the assignment or relocation move. And leading global mobility surveys tell us that family issues are one of the main reasons for assignment failure, which can be so costly for employers as well as individuals.”

HR, global managers and employers must understand changes in education systems and the complexities of curricula if they are to deal confidently with

parents who need school places in their new location and make fair and informed decisions that support their organisation's talent and growth.

The guide will also support the work relocation professionals do in sourcing schools and accommodation for families relocating to a new area. It will help them to smooth the path for families choosing schools and minimise the risk of costly assignment failure for their corporate clients.

It is ideal to give to relocatees, whether they are in the early stages of considering a relocation offer or embarking on an international assignment.

The guide has been warmly received by professional educators. Addressing delegates at *Re:locate*'s inaugural International Education Forum, held at London's Institute of Directors on 19 February, Dr Richard Pearce, consultant in international education, said that it was "marvellous, and full of expert knowledge".

Marc Carter, head of admissions at the International School of London, commented, "It's packed with information, and, with so much solid editorial, is so much more than other publications that are simply directories of schools."

Schools and school associations wishing to advertise and be included in the online directories should call Bridget or Susana on +44 (0)1892 891334, or email ads@relocatemagazine.com

To order printed copies, download an order form at https://relocate-preview.redsnapper.net/media/images/EducGuideOrderForm-FinalFORWEB_7697.pdf. Complete it using your keyboard and email, fax or post it to us.

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For press enquiries and photos, please contact:
Claire Tennant-Scull, online editor
claire@relocatemagazine.com, Tel +44 (0)1892 891334

Fiona Murchie, managing editor
fiona@relocatemagazine.com, Tel +44 (0)1892 891334 or Mob +44 (0)7836 504483

General editorial
editorial@relocatemagazine.com Tel +44 (0)1892 891334 Fax +44 (0)1892 891336

Website: <http://www.relocatemagazine.com/>

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Notes for Editors

Re:locate Global is the leading independent multimedia publisher for the relocation and global mobility market, providing thought leadership, practical information, news and features for HR, global mobility managers, global teams, and those relocating, operating or setting up new operations overseas.

It is unique in combining coverage of the hard topics, such as immigration and tax, with the softer employee support issues, from schools to property, cultural awareness and partner careers. Its media and events (which include the prestigious *Re:locate* Awards) not only showcase thought leadership across management, HR and global mobility, but also help to shape the agenda across the many sectors that contribute to managing relocation and supporting relocating employees and their families.

Underpinned by more than 25 years' experience in global mobility, *Re:locate* has been established for ten years. Its senior team combines understanding of the HR and global mobility market with business drivers and a knowledge of management thinking and the wider impacts on company and regional growth caused by changing global markets, demographics, economics and geo-political factors.

The company's mission is to make connections, build networks, create opportunities for business, and enable the successful relocation of employees and their families, ensuring that organisations flourish in a globally mobile world.

The *Re:locate* website, relocateglobal.com, is the gateway to a range of influential multichannel, multimedia products and services. Updated daily and reaching 200 countries, it includes regional and subject-specific digital magazines and is the online home of a fast-growing community of HR, global managers, relocation professionals and experts dedicated to global mobility.