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Think Global People & Relocate

Awards 2025 Entry Form

**Award 3: Best Serviced Apartment Provider –**

**Local/Global**

Closing Date: Friday 4 April 2025

Entries should be submitted to [awards@relocatemagazine.com](mailto:awards@relocatemagazine.com)

Entry Details

|  |  |
| --- | --- |
| Full name of organisation entering award  (as you would like it referred to): |  |
| Department/team or individual’s name: |  |
| Address: |  |
| Telephone: |  |
| Email: |  |
| Website relevant to entry: |  |
|  | |
| Main contact for this entry  (name and job title): |  |
| Telephone: |  |
| Email: |  |
|  | |
| Name and job title of the person whom the judge should contact for further info  (if different from above): |  |
| Telephone: |  |
| Email: |  |
|  | |
| Type of organisation and what it does: |  |
| Number of employees in the organisation: |  |
| Number of people in the department/team: |  |
| Number of employees the department/team is responsible for: |  |

**This category covers: Best serviced apartment providers. It applies to those operating at a local, regional and/or global level.**

Subject to sufficient breadth of entries, we will subdivide this category to reward different local/regional and/or global providers.

Award Entry Statement

Your entry statement, **which should not exceed 500 words**, should say what makes your entry inspirational through your creative connections and why you should win this award category. It should highlight clearly and concisely the unique factors/features which differentiate your entry from others and to do so you should comment briefly on how your people:

1. provide a unique, exceptional quality experience, including relevance to global mobility;
2. provide a responsive, resource-efficient and cost-effective service, differentiated from others in the field, that shows a creative, flexible approach; and
3. are supported by your leadership team to build connections to deliver an innovative and inspirational service in an increasingly global and diverse marketplace.

You must make clear the link to relocations/international assignments and avoid marketing-speak.

Please note that each of these three issues will be scored by the judges out of a maximum of 25 points so do make sure that you address all three of them.

Your entry must be supported by a video (maximum 2 minutes) that shows the character of your organisation.

Please note that the video will also be scored out of a maximum of 25 points so do make sure that you supply an appropriate video. This may be a corporate marketing video or a personal presentation of how your organisation fulfils the entry criteria.

You may also provide one page (maximum) of supporting documents/materials to support your entry.

Entrants are politely requested not to exceed the maximum evidence permitted – just one short video please, and the entry should not contain multiple website links. Please do keep to the stipulated word count. Your entry should be summarised succinctly to demonstrate convincingly your achievements, as should the single page of supporting materials, rather than relying on additional sources to make the points for you.

|  |
| --- |
| **Entry statement (maximum 500 words)** |
| Please provide a link here to your accompanying video material (maximum two minutes): |
| Please refer here to any accompanying supporting materials (one page maximum): |

The supporting material must be in a low-resolution digital format, as an MS Word file, a PDF (A4) or a brief PowerPoint presentation (max 6 slides), to a maximum of one page to support the entry statement above. The video (maximum two minutes) should be provided via a link to YouTube or similar. It should support your entry statement by demonstrating the character of your organisation.

For competition rules/judging, etc., see <https://www.relocatemagazine.com/relocate-think-global-people-awards-2025-home>

|  |  |
| --- | --- |
| **This entry is authorised by:** |  |
| **Please give a contact telephone number and email:** |  |

|  |  |
| --- | --- |
| **I have read and accepted the Relocate Awards rules.** |  |

How to Enter

Complete one entry form for each category entered, and submit it by email to

[awards@relocatemagazine.com](mailto:awards@relocatemagazine.com). Receipt of entries will be confirmed.

Enquiries: [awards@relocatemagazine.com](mailto:awards@relocatemagazine.com), +44 (0)1892 891334.

**CLOSING DATE FOR ENTRIES: Friday 4 April 2025**

For each entry, make sure you have submitted:

* An entry form, including:  
  + Entry statement (500 words max.)
  + Brief video via a link to YouTube or similar
  + Supporting material (max 1 x A4 page)

Additional Entries

Please submit one entry form for each award category entered.

Each entry will be charged at £250.00 + VAT. Please pay by PayPal, or request an invoice to make payment by BACS.

|  |  |
| --- | --- |
| I have paid via PayPal |  |
| OR Please supply an invoice for £250.00 + VAT |  |

**CONFIDENTIALITY**

Relocate Global confirms that all information supplied as part of a Relocate Awards Entry will not be shared with Third Parties other than Judges as part of the judging process.

Descriptions of submissions from winners and finalists will be published in connection with the awards. Entrants may mark sensitive parts of their entry ‘not for publication’ (such as exact budget figures, etc.) provided such restrictions are not used unreasonably.

**AWARD PROFILE**

This award recognises quality and professionalism in the provision of serviced apartments that are operated by providers that focus on a specific country, regionally, globally or at local level.

The award highlights the importance of finding the right accommodation to a successful relocation or international assignment. You should reflect changing patterns of work, working from home and business traveller needs.

Entry is open to the wide range of companies, large and small, which provide serviced apartment solutions for relocations and international assignments. Both serviced accommodation providers and booking agents are eligible. Entrants should explain the nature of their market and customers and how an excellent service contributes to relocation/international assignments or business travel.

Entries should include, for example, how connections have been developed to deliver creative, flexible solutions to issues raised by the mobility process.

Case studies that explain how you have built connections to deliver creative solutions to mobility problems, who were involved, the benefits to assignees/the business/corporate clients and how these were measured are welcome. Examples of service delivery in challenging locations and for group moves are also welcome.

**Entrants must:**

* Highlight how your entry is inspirational and why you should win this award category
* Demonstrate a people-centered approach and the importance of creative connections
* Explain how an exceptional quality and personalised mobility experience is provided and to whom it applies
* Demonstrate a responsive, resource-efficient and cost-effective service, showing how value is added to the mobility experience
* How you manage your own people so that they demonstrate commitment, engagement and passion in service delivery
* The size of their organisation: 1–24 employees, 25-49 employees, 50–99 employees or 100+ employees

**Entrants should also indicate:**

* Details of how they use technology and/or digital and social media to communicate with corporate clients, assignees and their families, and others in the supply chain
* Proof of consistently high standards and customer satisfaction, such as client and customer feedback forms and/or testimonials
* New talent management and recruitment drivers from corporate clients as appropriate
* Highlight a project or case study as appropriate
* Proof of their ability to lead, manage and communicate exceptionally well, both internally and externally, with clients and other providers
* Whether they belong to a network of providers, and how they collaborate to offer wider services or cover multiple locations

The judges will be looking for proof of consistently high standards and excellent service – for example, customer/client testimonials, feedback forms and/or survey results.

A diagram of awards entry diagram

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