

Think
GLOBAL PEOPLE

Relocate
G L O B A L



Taking action for equity

IoD, 116 Pall Mall, London SW1Y 5ED

7th MARCH

Sponsorship
opportunities



Be part of a global movement driving change

Position your organisation as a champion of gender equity and global leadership by sponsoring Think Global Women 2025.

This prestigious event, in its 8th year, celebrates International Women's Day with a powerful agenda focused on advancing women in international leadership, fostering diversity and inclusion, and shaping equitable workplace cultures worldwide.



Sponsorship benefits

As a sponsor, you will:

- 1. Enhance brand recognition:** Showcase your commitment to equity and inclusion on an international stage. Gain unparalleled visibility among our global community of industry leaders, influential decision-makers, and changemakers working in global mobility, international leadership and international education.
- 2. Demonstrate leadership:** Position your organisation as a pioneer in fostering inclusive, equitable, and diverse workplaces. Your brand will be seen as a key player in shaping a more inclusive future.
- 3. Network with industry influencers:** Build connections with executives, policymakers, and thought leaders who exemplify exceptional leadership, innovation and influence committed to driving actionable change.
- 4. Support meaningful initiatives:** Align with an event dedicated to transforming opportunities for women in global leadership roles and breaking down barriers in underrepresented regions and sectors.
- 5. Showcase your impact:** Share your organisation's best practices and initiatives during the event, gaining recognition for your efforts to promote equity and inclusion.



Bespoke sponsorship opportunities

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SUPPORTER
PRE THINK GLOBAL WOMEN 2025			
Logo on both websites	✓	✓	✓
Sponsor feature page on relocateglobal.com & thinkglobalpeople.com	✓	✓	
Supporter feature page on relocateglobal.com			✓
Editorial – regular comment across multimedia	✓	✓	
Editorial feature interview promoted online	✓		
Logo, 100 words, websites & programme	✓	✓	✓
Social media Jan-Mar 2025	✓	✓	✓
THINK GLOBAL WOMEN EVENT – 7 MARCH			
Programme full colour advert and branding	✓	✓	
Video interview	✓		
Interview panel x 1 available	✓		
Roundtable host opportunity x 6	✓		
Tickets to Think Global People	2	2	1
POST THINK GLOBAL WOMEN EVENT			
Video highlights – on relocateglobal.com & social media	✓		
Video credits	✓	✓	✓
Spring digital magazine feature dps	✓		
Spring digital magazine – full page advertisement	✓	✓	
Spring magazine – logo and 100 words	✓	✓	✓
THINK GLOBAL PEOPLE COMMUNITY			
Membership – Corporate individual x 2	✓		
Membership – Corporate individual x 1		✓	✓
SPONSORSHIP FEE (All prices + VAT)	£7,500	£4,500	£1,000
BESPOKE SPONSOR OPPORTUNITIES			
40 Outstanding Global Women 2025 digital publication – 1 x platinum sponsor			
Think Global Women – post event podcasts, online events 2025			
Group ticket discounts			
Think Global Women speaker opportunities – March livestream or pre-recorded			

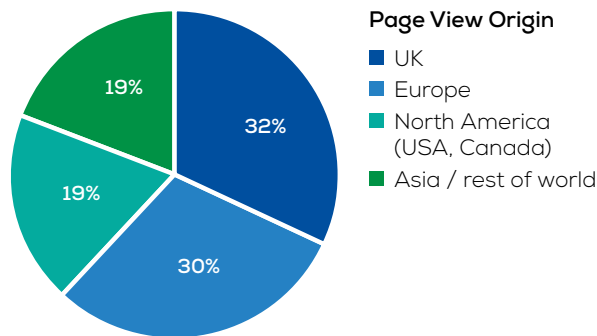


To discuss sponsorship options contact us on **+44 (0)1892 891334**,
ads@relocatemagazine.com,
or **events@thinkglobalpeople.com**

Connect with our engaged online global audience

Websites: relocateglobal.com
& thinkglobalpeople.com

- Over 2.8m page views between 2020 and 2024
- Quality content investment has resulted in an average audience of approx. 30,000 unique users / month
- Website attracts a Global audience distributed Europe 30%, UK 32%, North America 19% and Asia / Rest of World 19%
- Organic search at 74% is the top channel for our audience



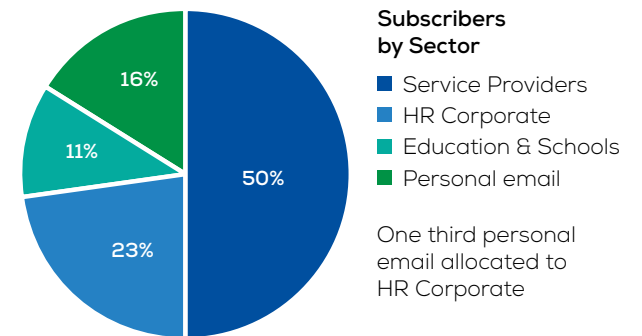
Social media community

- The Relocate Global and Think Global People social media extends over LinkedIn, Facebook, Instagram and YouTube
- LinkedIn is the primary channel with 9,000 members of Relocate Global and 12,300 followers

- Relocate Global
- @relocate_global
- /likerelocate
- RelocateMagazine

Newsletter subscribers

- There are circa 6,000 subscribers to the monthly e-newsletters. Half of the new subscribers are Budget Holders with the position of CEO, Associate, Director, VP or Manager



Make
your
mark

By sponsoring Think Global Women 2025, you are not just supporting an event; you are championing a cause. Join us in creating a world where women thrive in every role, every industry, and every corner of the globe.

Together, we can take action for equity and inspire meaningful, lasting change.

Think GLOBAL PEOPLE

Think Global People is a vibrant community that facilitates transformational change through competitive strategy development.

- Empowering leaders, managers and cohesive teams
- Building cross-functional expertise
- Embracing creativity and agility
- A collaborative network for leading edge professionals

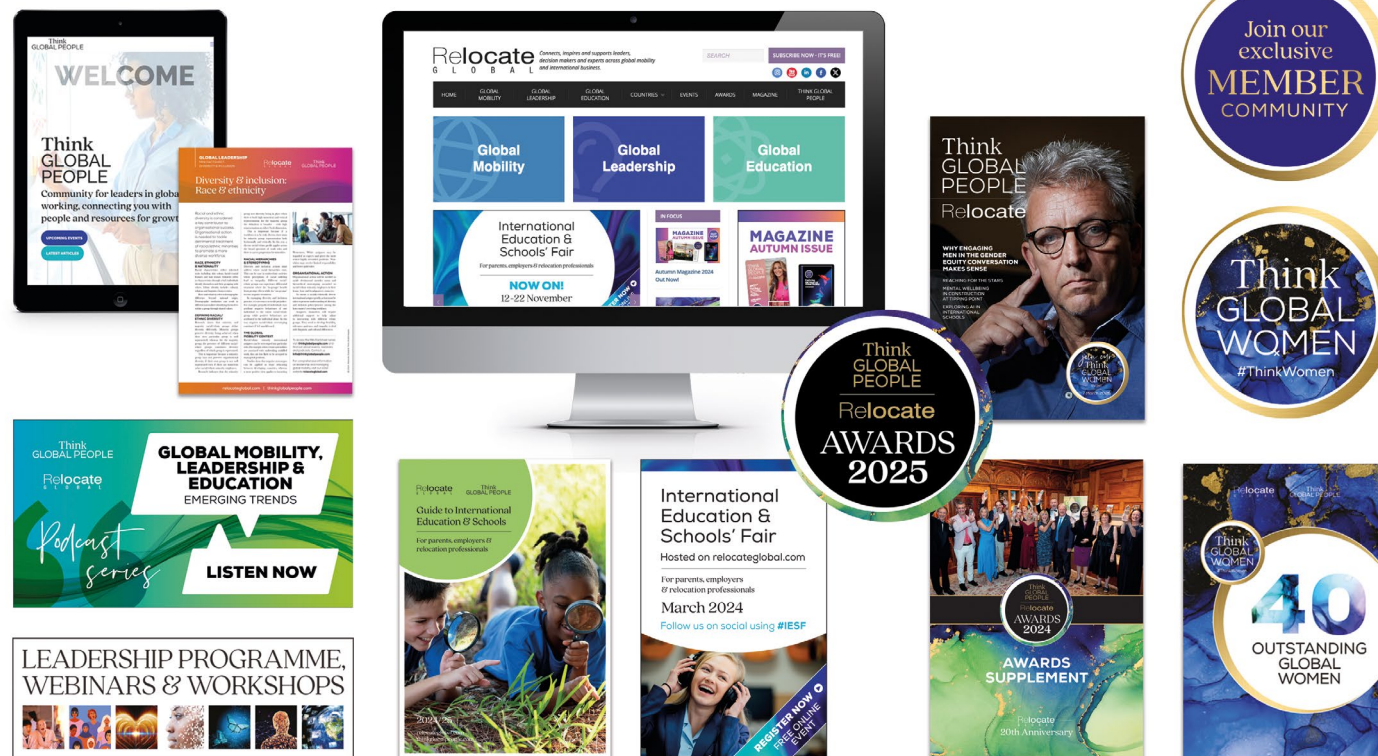
www.thinkglobalpeople.com

Relocate G L O B A L

Relocate Global is an established B2B multimedia company built up over 30 years.

- Provides curated content, resources and thought leadership for HR, global mobility professionals, global leaders, teams and those operating in or setting up in a new country
- Widely respected as a leading voice in global mobility, education and schools

www.relocateglobal.com



- Quarterly magazine & digital supplements
- Leading global website – relocateglobal.com
- International Education & Schools' Fair
- Education & Schools' guides
- Global Mobility Toolkit – Mini Factsheets
- Awards & events
- Centre for Global Excellence & Leadership
- Webinar & video
- E-newsletters
- Community

relocateglobal.com | thinkglobalpeople.com
+44 (0)1892 891334

Fiona Murchie, Founder & Managing Editor:
fiona.murchie@relocateglobal.com

Editorial coverage: editorial@relocatemagazine.com

Advertising & sponsorship enquiries:
Alessandra Gnudi: agnudi@relocatemagazine.com
David Ward: david@relocatemagazine.com

 Relocate Global

 /likerelocate

 @relocate_global

 RelocateMagazine